



## MENTE LOCALE – VISIONI SUL TERRITORIO 2020 COMPETITION

International competition for audio-visual productions dedicated to the narration of territories

### RULES AND REGULATIONS

#### **PREMISE**

*Mente Locale - Visioni sul territorio*, organised by CARTA|BIANCA, is the first Italian festival aiming to **promote and enhance the narration of territories through audio-visual media**.

The narration of a territory is a complex and fascinating task, in which authorial and cultural aspects can prevail at times, or whose aim can be that of touristic promotion, economic development and even regeneration, sustainability and new lifestyles: this integrated and interdisciplinary approach is what characterises the festival.

For the year 2020, given the ongoing health emergency, the festival will have a special edition, with initiatives throughout the year and online activities that will complement those in presence in the festival territories, in Emilia, among the province of Modena (in Vignola, Marano and Savignano Sul Panaro), and the province of Bologna (Valsamoggia, Loiano and Casalecchio di Reno).

**The screening of the movies selected for the competition *Mente Locale - Visioni sul territorio Festival* will take place from 11<sup>th</sup> to 15<sup>th</sup> November 2020 and the winners of the competition will be announced on November 15<sup>th</sup>.**

The program of activities of the festival, currently being defined, will be published on the website of the festival: [www.festivalmentelocale.it](http://www.festivalmentelocale.it).

#### **THE COMPETITION**

The competition is reserved to **Italian and international audio-visual works with no distinction of duration, techniques, format or genre, as long as they focus on the narration of a territory**, considered – in a broader sense – a narration of sites, people, organisations, knowledge and traditions linked to a particular place or geographical area. **Works that have been completed from 2018 up to now can be accepted to the competition.**

The seventh edition includes the following categories:

- **Mente Locale - Global Vision**

*Mente Locale* is open to works and authors from all over the world. It provides two awards of Euro 1.000,00 each, for the best documentary and for the best fiction work. A cash prize of Euro 500,00 for a work of the competition is provided by **Consorzio del Formaggio Parmigiano Reggiano**, partner of festival *Mente locale*.



The prize **Elenfant Distribution**, provided by the company Sayonara Film to the best short film, which consists of a 12-month distribution contract worth Euro 2,000.00.

- **Mente Locale - Visions of the Italian territory**

Section of works that narrates the Italian territory. Within this section, *Touring Club Italiano* – historical association that has created the notion of tourism in Italy, partner of the Festival since 2016 – confirms also for this edition a special mention dedicated to the best work focused on the **narration of the Italian territory** with the aim of **dissemination, enhancement and/or touristic promotion of the cultural heritage**. **MiBACT Emilia-Romagna Regional Secretariat**, partner of the festival since 2018, will award the special mention 'Filmare per Bene' to the best work in competition on the theme of cultural heritage or promotion of the cultural identity of the Emilia-Romagna region. The works entered in the competition will automatically participate in the Visions on Italian territory section if they meet the requirements.

**To participate:**

- Download and fill the [application form](#) available on the website of the festival *Mente Locale Visioni sul territorio* ([www.festivalmentelocale.it](http://www.festivalmentelocale.it)), and specify the 'link' (path URL) to be used to see the work you are submitting and the password to access; this 'link' has to remain active until 30th November 2020; after filling the form, this has to be printed, signed, scanned and sent along with the other requested files (2 set photographs, a picture of the author, a biography/filmography, synopsis, a director's note from the author) to the following e-mail address: [concorso@festivalmentelocale.it](mailto:concorso@festivalmentelocale.it);

*The form has to be submitted also in word or open office format, in order to facilitate the festival organisation in the data mining of the participants.*

- Submit the work through the platform [Movibeta](#) or [FilmFreeway](#);

In case the work is not in Italian, Italian subtitles are preferable. In any case the work must include at least English subtitles.

**The deadline for the application is September 13<sup>th</sup>, 2020.**

The verdict of the organisation and the jury cannot be contested. Those selected to participate in the audio-visual competition will be notified no later than 16<sup>th</sup> of October with the date and time of when their work will be screened and a meeting with the author will take place. Those coming from outside Emilia-Romagna region will be hosted by the festival for one day and one night, if the conditions related to



the health emergency will allow the screenings to be held in the theaters. The travelling expenses will not be covered by the festival.

Sending the work implies a non-exclusive authorisation to the festival's organisers to share with the public – through the official website and other means – short clips of these works, as well as images and information related. Participation in the competition and submission of the works implies unreserved acceptance of this regulation.

The screenings of the works selected for the competition will take place in the festival venues between 11<sup>th</sup> and 15<sup>th</sup> November 2020 in a manner complying with any restrictive measures regarding the containment and management of the epidemiological emergency from COVID-19. In addition, streaming screenings of the films in competition may be envisaged, for a maximum period of 7 days. There is no provision for the recognition of any fee to the producer of the work, nor to the director, nor to anyone else who claims to do so for the screenings of the work selected for the competition during the festival. By submitting their application to participate in the competition, the proposer agrees that the work entered will be screened in the festival venues between 11<sup>th</sup> and 15<sup>th</sup> November 2020 or in streaming for a maximum period of 7 days.

### **Special Section photo/video-contest Grand Tour Emil Banca- The heart in the territory 2020**

Also for edition 2020 *Mente Locale* is enriched by a photography/video contest dedicated to the territories of Grand Tour Emil Banca – The heart in the territory 2020: Parma and surroundings, the Apennine Mountains near Bologna and Reggio Emilia and the lowlands surrounding Bologna. The aim of this photography contest is to promote the beauty of these territories involved. It is possible to participate submitting short videos (max 1 minute) and/or photos about the nature, the arts, the history, the culinary tradition, etc. To take part in this contest, participants must share on their Instagram profile one or more photographs using the hashtags **#GrandTourEB20** e **#ContestGrandTourEB20**, tagging the Instagram profile of the *Mente Locale Festival* (**@festivalmentelocale**) and the Instagram profile of Grand Tour (**@grandtour\_emilbanca**), and adding a description of the photo explaining what is depicting and the place where the video was shot or the picture was taken, unless it is geo-referenced.

The photo-contest is open until **31st October 2020**. Read the rules [here](#).

### **PRIZES**

The festival organisation will select the works that will be screened during the festival. During the festival itself, a jury of experts, nominated after the deadline of this notice, will grant:

- **MENTE LOCALE 2020 - Global Vision** - An award of 1,000 Euros for the best documentary



- **MENTE LOCALE 2020 - Global Vision** - An award of 1,000 Euros for the best fiction work
- **CONSORZIO DEL FORMAGGIO PARMIGIANO REGGIANO** – An award of 500 Euros to the work that best reflects the values of the Consorzio
- Prize worth 2,000 Euro **Elenfant Distribution**, awarded to the best short film (lasting a maximum of 15 minutes including opening and closing credits), addressed to all authors who have not yet signed an agreement with a distribution company, and consisting of a 12-month contract with Sayonara Film for the distribution of the work.
- **The Touring Club Italiano Special Mention MENTE LOCALE 2020 - Visions of the Italian territory** to the work that better narrates the Italian territory
- **Special Mention Regional Secretariat MIBAC Emilia-Romagna MENTE LOCALE 2020 'Filmare per bene'** to the work that better narrates the Emilia-Romagna territory
- Two awards of **250 Euros for the best video and the best pictures of PHOTO/VIDEO-CONTEST GRAND TOUR – The heart in the territory 2020** in collaboration with Emil Banca

The activities and initiatives of the *Mente locale – Visioni sul territorio 2020* may undergo changes regarding the methods and timing of implementation in accordance with the restrictive measures regarding the containment and management of the epidemiological emergency from COVID-19

#### RESPONSIBILITIES

All the contents of the works presented to the competition (images, sounds, animation) must respect the current regulation of Copyrights, must not constitute plagiarism and/or forgery of other works and must not violate in any way the rights of other people (copyrights, image rights, etc). The organisation of the festival is not responsible in this sense.

The participation to the competition implies the complete and exclusive personal responsibility of the author for any possible irregularity in this matter; the organisation has the right to exclude with unquestionable decision and to revoke any prize to works presenting irregularities. In any case, the participant to the competition should be committed to keep the organization of the festival undamaged and external to any request or litigation related to the screening of the work, except for the organization's right of compensation for damage. For any possible litigation, the Court of Bologna is in charge.

#### PRIVACY AND PERSONAL DATA PROCEEDING

##### Reporting according to the EU Regulation 2016/679 General Data Protection Regulation ("GDPR")

Based on the article 13 of GDPR, *CARTA BIANCA Associazione culturale*, as a holder of the data processing, informs you that all the personal data in our database will be processed according to the Law and to the principles of correctness, lawfulness, transparency and ensuring you the protection of your privacy and rights.

##### Controller

The data controller is *CARTA BIANCA Associazione culturale* with registered office in via Marzatore 25 loc. Monteveglio 40053 Valsamoggia (BO).

##### Typology of the processed data

Filling and sending the application form to the competition *Mente Locale - Visioni sul territorio 2020* implies acquiring all the contact details of the sender, as well as all the personal information necessary to communicate and to carry out the activities linked to the *Festival Mente locale - Visioni sul territorio 2020*.

##### Purpose of the processing



The data processing is finalised to the realisation of the activities linked to Festival *Mente locale - Visioni sul territorio 2020*.

**Legal basis of the processing**

The legal basis of the proceeding is the expressed consent of the subject, according to the article 6, paragraph 1, letter a of the GDPR.

**Modalities and areas of the processing**

Processing will take place through the collection of personal data, through the medium of internet in case of submission on the platforms FilmFreeway or Moviebeta or through the received application form. The personal data will be only dealt by authorised and especially trained people, as well as those responsible for the processing. Personal data will never be spread.

**Exercise of rights**

According to the art. 15 of the Regulation, the owners of data can ask for a confirmation of these at any time and request information about their content and origins, verify the accuracy or ask for an addition or deletion of them, as well as an adjustment or change into an anonymous form or for a complete blockade of these personal data in case of a violation of the Law, opposing for legitimated reasons to the data processing. All the requests should be sent to the Controller, through the e-mail address: [festivalmentelocale@gmail.com](mailto:festivalmentelocale@gmail.com).

**Storage of personal data**

In accordance with the art. 5 paragraph 1 letter e) of the Regulation UE 2016/679 the collected personal data will be stored in a form that will allow those interested in the identification of these until the moment they can no longer be used for the finalities for which they had been processed. Those data collected for information or assistance to the users about the activities of *CARTA BIANCA Associazione culturale*, related to the interests of the users, will be stored for 10 years.

**For any further information, please write to: [concorso@festivalmentelocale.it](mailto:concorso@festivalmentelocale.it) .**